This privacy policy will explain how our organization uses the personal data we collect from you when you use our website or download available content.

1. Which data do we collect?
Kerlink collects the following data:

- Personal identification information (First name, Last name, email address, phone number, Department, Role etc.)
- Company data (Name, Industry, Activity Sector, Location etc.)

2. How do we collect your data?
You directly provide Kerlink with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser’s cookies.
- Voluntary register for a webinar or a meeting online
- Voluntary fill in forms to download free available content (like white paper, use cases, solutions leaflet etc.)

3. How will we use your data?
Kerlink collects your data so that we can:

- Process your order, manage your account and contract and send invoice.
- Email you with special offers on other products and services we think you might like.
- Share with you latest Kerlink news, achievements, and partnerships.
When Kerlink processes your order, it may send your data to, and use the resulting information from, third parties like for example credit reference agencies to prevent fraudulent purchases or freight forward companies for products shipment (like UPS, DHL, France Express, Ziegler etc.)

4. How do we store your data?
Kerlink securely stores your data at OVH, 2 Rue Kellermann, 59100 Roubaix, where Kerlink website is hosted.

Kerlink will keep your personal data unless you request to delete it. We will erase your information by 2 weeks after your deletion request.

5. How do we use your data?
Kerlink would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies, identified on Kerlink partner listing, available on Kerlink website, in the “partners” section of the site.

If you have agreed to receive marketing content and emails, you may always opt out later.

You have the right at any time to stop Kerlink from contacting you for marketing purposes or sharing your data with other members of the Kerlink Group.

If you no longer wish to be contacted for marketing purposes, please contact sales@kerlink.fr.

6. What are your data protection rights?
Kerlink would like to make sure you are fully aware of all your data protection rights. Every user is entitled to the following:

- **The right to access** - You have the right to request Kerlink for copies of your personal data. We may charge you a small fee for this service.

- **The right to rectification** - You have the right to request that Kerlink correct any information you believe is inaccurate. You also have the right to request Kerlink to complete information you believe is incomplete.

- **The right to erasure** - You have the right to request that Kerlink erase your personal data, under certain conditions.

- **The right to restrict processing** - You have the right to request that Kerlink restrict the processing of your personal data, under certain conditions.

- **The right to object to processing** - You have the right to object to Kerlink’s processing of your personal data, under certain conditions.
• The right to data portability - You have the right to request that Kerlink transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us by email:

Contact us at www.kerlink.com/contact-visit-us/

Or write to us at Kerlink – 1 Rue Jacqueline Auriol – 35235 Thorigné Fouillard - FRANCE

7. What are cookies?
Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

8. How do we use cookies?
Kerlink uses cookies in a range of ways to improve your experience on our website, including:

• Keeping you signed in
• Understanding how you use our website.

9. What types of cookies do we use?
There are several different types of cookies, however, our website uses:

• Functionality - Kerlink uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
• Advertising - Kerlink uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Kerlink sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

10. How to manage cookies
You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may consequently not function as expected.
11. Privacy policies of other websites
The Kerlink website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

12. Changes to our privacy policy
Kerlink keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 20th January 2021.

13. How to contact us
If you have any questions about Kerlink's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

- Email us at: sales@kerlink.fr
- Call us at: +33 2 99 12 29 00.
- Or write to us at: Kerlink – 1, rue Jacqueline Auriol
  35235 Thorigné-Fouillard - FRANCE

14. How to contact the appropriate authority
Should you wish to report a complaint or if you feel that Kerlink has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

- Authority: CNIL - Commission Nationale de l'Informatique et des Libertés
- Website: https://www.cnil.fr/professionnel

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